



TEXAS D.A.R.E. OFFICERS ASSOCIATION
Office of the PRESIDENT
“Serving the Children and Officers of Texas”



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Reply TO:
 Bexar County Sheriff's
 Office Eastside Substation –
 ATTN: D.A.R.E.
 210 Garcia Street
 San Antonio, Texas 78203



February 23rd, 2007

To: all D.A.R.E. Officer-instructors and School District Superintendents, Safe & Drug Free School Coordinators and School Principals in Texas

Dear Officers and Educators,

Your **Texas Drug Abuse Resistance Education (D.A.R.E.) Officers Association** Executive Board of Directors is proud to recognize **Premier Books Direct** as a new D.A.R.E. America approved fundraising partner.

As a community-based, community supported and community-funded drug prevention program, our local D.A.R.E. Programs relies on individual, civic, business and corporate donations, as well as our local fundraisers to sustain and keep our local D.A.R.E. Program growing throughout Texas. The Texas D.A.R.E. Program continues to expand to meet the needs of our schools growing student populations. As you know D.A.R.E. has new state-of-the-art scientific and researched based curriculums from kinder through 5th and 7th grade middle school that are designed to meet both National Health Standards and Texas Education Agency – **Texas Essential Knowledge & Skills**.

Premier Books Direct (offers a 40% to 80% savings over regular retail on their marketed high quality products in addition to direct delivery - a substantial savings and convenience while producing revenue to support your local D.A.R.E. Program. The benefit to D.A.R.E. is a direct benefit to your school and more importantly to your students. All we are asking you to do is allow our local **Premier Books Direct Distributor** to set up a display in your schools libraries or teachers lounges and if possible to allow them to set up a display outside the entrance to one of your up-coming Parent-Teacher Association (Organization) meetings. There are special school incentives based on your schools participation as well.

We hope that you will help us continue to provide your schools and your students with one of the most comprehensive tobacco, alcohol, drug and violence prevention programs in the United States today. **D.A.R.E. Works!** You can ensure our continued success by supporting and allowing Premier Books Direct to come to your schools.

If you have any questions or concerns please contact me at (210) 226-0303, Ext. 207, or visit our Texas D.A.R.E. Officers Association website at: www.daretexas.org

Sincerely:

George D. Little, President, T.D.O.A.- **“Always Forward”**

“Serving the Children of Texas – Working for a Drug & Violence Free Texas”