



June 15th, 2007

TO: All Quantum and subsidiary companies in Texas.

This is what D.A.R.E. America does for D.A.R.E. Officers throughout the United States:

D.A.R.E. America:

- Provides the D.A.R.E. Planners and workbooks at a substantially reduced cost to local community D.A.R.E. Programs. A 36-page color D.A.R.E. planner or workbook for only \$.89 per copy.
 - Provides funding to off-set cost to print D.A.R.E. Planners/Workbooks in Spanish.
 - Provides funding for Training at annual National Training Conference for all officers.
 - Provides funding for Regional and State Coordinators & Presidents Meetings.
 - Provides funding support to local states hosting national conference.
 - Provides funding for curricula evaluations - studies and up-dates.
 - Provides funding for research and development for new curriculums (Bullying - Gangs - Meth - Etc.)
 - Provides funding for D.A.R.E. Officer Trainings (DOT) upon request.
 - Provides funding to support local programs upon request and justifiable need.
 - Provides funding for start-up D.A.R.E. Dance community programs.
 - Provides "FREE" starter kit for all new D.A.R.E. Officers to include workbooks and planners for one year.
 - Provides clothing and toys during catastrophic events such as hurricane relief, etc. Provides other community services and support based on needs.
 - Provides D.A.R.E. America scholarship to former D.A.R.E. students annually.
- D.A.R.E. America** does a lot for local communities throughout the United States. These Quantum toy programs and FW-1 (Car Wax) fundraising programs are two of many new initiatives designed to reach out and help children within local communities.
- The D.A.R.E. Program can only be delivered by certified law enforcement officers as is a nationally recognized law enforcement drug prevention initiative. It compliments the Homeland Defense Initiative by providing law enforcement officers into our public schools as D.A.R.E. Officer-instructors as well as trained School Resource Officers and Safety Officers to help keep our children safe from not only drugs but acts of terrorism and violence as well.

This is the benefit to Local law enforcement Agencies in support of Quantum and its subsidiary companies and employees in Texas:

- Local community-based D.A.R.E. Program receives **\$100.00** per location guaranteed and if there is no local D.A.R.E. Program then the City Police Department and/or County Sheriff's Office will receive the \$100.00 for their community-based crime prevention program per location, this \$100.00 comes from events the local D.A.R.E. Officers help to set-up through in-per visits helping to secure locations for Quantum.



- Receives toys that are purchased and donated back to the supporting law enforcement agency that can use during Christmas or other times of catastrophic insurgences such as flood or hurricane victims, again for all events that D.A.R.E. Officers help to secure.
- Substantial community relations - public relations recognition for supporting law enforcement agency.
- Helping to support other cities/counties that do have D.A.R.E. community programs. We are all on the same **TEAM** and working towards **being part of the solution** to save, protect and educate our children and the citizens we all serve; on the harmful effects of tobacco, alcohol, over-the-counter, prescription and illegal drug use/abuse and violence, as well as stressing the importance of healthy and safe decision-making .
- If a city or county agency decides to re-constitute or start a D.A.R.E. program with the "NEW D.A.R.E." curriculums - their city/county can get help from D.A.R.E. America and the State D.A.R.E. Coordinators Office.
- The focus here is our "**CHILDREN**" and doing the right things for the right reasons.
- Over 60% of the Quantum Sales Force personnel are former D.A.R.E. graduates and by you allowing them to work in your city/county you are helping young people succeed while they are earning an honest living through good old American Free Enterprise as young entrepreneurs and while staying tobacco, alcohol, drug and violence free.

Quantum Distributors: Will comply with the following guidelines:

- Go and meet personally with D.A.R.E. Supervisor and D.A.R.E. Officer-instructors at both city/county if they have a D.A.R.E. Program before starting any event in that city or county.
- If No D.A.R.E. Program meet with Community Initiative - Crime Prevention Supervisors.
- Explain to them what you are doing - Be very Up-Front.
- Determine with them delivery of toys to law enforcement agency.
- Explain Quantum will make donation to local community-based D.A.R.E. or Crime Prevention program of \$100.00 per location.
- Make sure they know you will be there for one (1) week Monday through Friday (or Saturday for FW-1).
- Provide local law enforcement with times, dates and locations a minimum of 1-week in advance. **Note** in your law enforcement coordination log.
- Keep your D.A.R.E. city/county coordinators informed (Work as a TEAM).
- Check to see if city/county requires a permit before sitting-up display.



Quantum employees and/or their subsidiary company employees will:

- Wear shirt with collar and nice dress slacks or dress or pant suit (professional dress)
- No smoking any where near display (Same with eating or drinking)
- Be professional at all times (Be careful of joking with people you do not know).
- Not conduct on-site training of employees (or conduct interviews of potential employees on site) without direct supervision by office manager.
- Wear their Quantum identification badge.
- Be polite - courteous and respectful combined with TRUTH will open a lot of doors for you.
- If asked why are you here and doing this? **Standard answer will be:** "I am trying to help educate and save children from the harmful effects of drugs by supporting the nationally acclaimed drug prevention program D.A.R.E. (Drug Abuse Resistance Education) Program, D.A.R.E. America and local community-based D.A.R.E. or Crime Prevention Programs. A portion of Quantum's sales supports D.A.R.E. America (the national program) and the local community-based D.A.R.E. or crime prevention program receives a direct donation. Our local law enforcement point-of-contact is _____ and his number is _____ please call him/her because we are legitimate and are making a difference help your local children. Please let me show you what great values we have today and allow you to help by making a purchase".
- Once anyone makes a purchase please say "Thank you for helping to make a difference in a child's life by your purchase."
- If you have **FREE** child safety ID kits, then **keep them free** and do not charge public for them.
- Never under any circumstance solicit a donation for D.A.R.E.
- Not under any circumstance engage in any conduct that will bring discredit or disgrace the D.A.R.E. or Quantum names or images.
- Failure to comply will result in the deputy/officer asking you to leave his/her city or county and/or result in your immediate termination of employment.

Sincerely:

George D. Little
President, Texas D.A.R.E. Officers Association